

2011 SCIP European Summit Call for Proposals Questions

1. Please select the track in which you believe your proposal best fits?

- Gaining Influence for the CI Unit
- Competitive Intelligence Communication
- Innovation and the Competitive Intelligence Process
- Analysis Tools
- Competitive Intelligence and Strategy
- Structuring and Modifying a CI Unit

2. My session is designed to meet the needs of the following audience profile:

- Early Exposure: Relatively new to CI, or new to this aspect of CI. And/or familiar with fundamental techniques of CI and experienced in working with other business disciplines in the organization.
- Veteran Exposure: Tenured, with extensive experience in developing and implementing corporate strategy.

3. What is the title of your session? Titles should be compelling and either address a challenge or opportunity. (10 word maximum)

4. Has this session been presented previously?

- Yes
- No

5. Where has this session been presented?

Please note that abstracts must be 100 words or less and include one to two sentences describing the main thrust and focus of the presentation. Abstracts will be judged on the following criteria:

- * Demonstration of the methodology and a track record of its use in your business and/or others
- * Tangible ways to measure the impact and benefit
- * The concrete, measurable outcome
- * The impact/change in decision making a result of CI

- * The influence on creating and shaping organizational strategy
- * The lessons learned
- * Best practices

6. Please enter your abstract below.

SCIP reserves the right to edit abstracts and biographies to enhance market appeal: The purpose and intent of the biography and abstract will not be altered.

7. List three specific take-aways your audience can be guaranteed to get from your session. Our goal is to set expectations up front as to what tangible take-aways attendees can bring back to their organizations. Please craft your take-aways so that they are specific items rather than general thoughts or ideas.

Take Away #1

Take Away #2

Take Away #3

NOTE: If your proposal is selected, your name, title, affiliation and professional biography will be printed in conference materials.

8. Presenter First Name

9. Presenter Last Name

10. Presenter Title (Director of, etc.)

11. Presenter Affiliation (Company/Organization)

12. Presenter email address

13. Presenter phone number (please include country code if a non-US number)

14. Country of residence

15. How do you identify your role within the CI Community?

- Consultant/vendor of CI services
- Practitioner working within an organization
- Academic/teacher of CI within a university or college
- Other (please specify)

16. Number of years you have been practicing/using CI:

- 1-4
- 5-9
- 10+

17. Presenter professional biography: (maximum 150 words)

18. Will you be co-presenting with someone?

- Yes
- No

Co-presenters will not be accepted after the proposal is submitted unless requested by the Program Team. Signed agreements are required of both Primary and Co-Presenters.

19. Co-presenter first name:

20. Co-presenter last name:

21. Co-presenter title:

22. Co-presenter affiliation (company/organization)

23. Co-presenter email address:

24. Co-presenter phone number:

25. Co-presenter country of residence:

26. How do you identify your co-presenter's role within the CI Community?

- Consultant/vendor of CI services
- Practitioner working within an organization
- Academic/teacher of CI within a university or college
- Other (please specify)

27. Number of years co-presenter has been practicing/using CI:

- 1-4
- 5-9
- 10+

28. Co-presenter professional biography (maximum 150 words)